

ACTOR FOR HIRE

★★★★★ ...represents a full spectrum of classes, all while making us laugh out loud.”
Clent Bowers, THE EXAMINER

Synopsis

Out of work and desperate to be seen, aspiring actor Jesse thinks he's not landing parts because he's bald. After several failed auditions he decides to pawn his “craptop” for a cheap wig and immediately books a small role on TV pilot 'Between The Waves', where maintaining the facade of his new wigged persona is the only play. Between juggling his personal life (a cheating girlfriend and a missing method actor roommate) to keeping a grip on his career (where he accidentally befriends a heartbroken celebrity on the rise), Jesse realizes his true desire isn't to be an actor- it's to be a movie star. Wearing a part to play the part can be hairy business in this industry satire where status, celebrity, and friendship are all on the line.

Currently Screening

- Ongoing theatrical/festival lead-in to VOD - Premiered at the *TCL Chinese Theater* in Hollywood, CA with 20 Screens to date (Los Angeles, New York, Chicago, San Antonio, Cincinnati, Orlando, Columbus, Portland, Charlottesville, Rockford, New Haven, Boston etc.). More to come
- STAFF PICK of the 28th *Virginia Film Festival* and World Premiered with *Dances With Films* 18. Internationally Premiered at “Europe’s biggest comedy festival”, *Festivalul International de Film Comedy Cluj* in Cluj-Napoca, Romania. Sold out its Virginia FF screening a month in advance, addl. screens added.
- WINNER – BEST ENSEMBLE at the *Orlando Film Festival*, BEST COMEDY at the *Temecula Film Festival* and BEST MUSIC at *Laugh or Die Comedy Festival* (Best Film, Director, Screenplay and Actor nominee)
- Official Selection of over 20 festivals including Cucalorus, Other Venice (Opening Night Film), Orlando, Middle Coast, Columbus, Laughlin, Columbia Gorge, Connecticut, Valley FF (Closing Night Film) and more.

Selling Points

- Significant industry coverage from such trades as *The Hollywood Reporter*, *Indiewire*, *Deadline Hollywood*, *MovieMaker*, *Screen International*/*ScreenDaily* and more
- Positive initial reviews from *The Examiner* (5 STARS), *Fanboy Comics*, *Secret City Geek Lab*, *Flickering Myth*, *Brave New Hollywood*, *Patheos* and more
- Very positive audience response and highly engaged Q&A’s to the film at festival screenings
- Consistent and engaged social media activity with over 10k followers on “word of mouth” alone

Marketing Overview

- A substantial P&A budget to coincide with VOD and BluRay release on Jan. 1, 2016, following an award-winning festival and US theatrical campaign. Heavy focus will be on online audience engagement.
- Twitter involvement from filmmaker acquaintances *Eric Christian Olsen* (actor, 156k followers), *Aloe Blacc* (singer, 100k followers), *Najee De-Tiege* (actor, 57k followers) and more
- Potent PR to head an online press campaign which will target news breaks, reviews and interviews.
- A strong, focused grassroots effort to target all high traffic areas frequented by aspiring and working Actors (Backstage Magazine, LA based Acting Classes and Casting Offices, etc.) actorforhiremovie.com

